



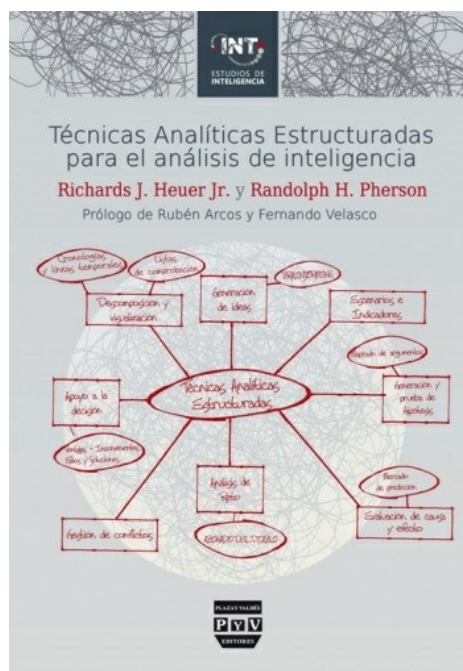
The Analytic Insider

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Structured Analytic Techniques: The Universal Language

By Randy Pherson, CEO, Globalytica LLC

Structured Analytic Techniques are gaining attention and adherents from around the world! More than 17,500 copies of *Structured Analytic Techniques for Intelligence Analysis* have been sold since the publication of the first edition in 2011. Plaza y Valdés Editores, a publishing company headquartered in Mexico, has just published a Spanish-language version of *Structured Analytic Techniques for Intelligence Analysis* titled: *TÉCNICAS ANALÍTICAS ESTRUCTURADAS PARA EL ANÁLISIS DE INTELIGENCIA*. It includes a new foreword by Professors Rubén Arcos, and Fernando Velasco, Rey Juan Carlos University, Madrid, Spain. Rubén Arcos perfected the translation, taking great care to ensure it used the exact terminology to best express the concepts and make them more memorable to the reader. *TÉCNICAS ANALÍTICAS ESTRUCTURADAS PARA EL ANÁLISIS DE INTELIGENCIA* can be purchased [here](#).



Other countries have expressed interest in translating Pherson publications including China, Germany, Canada (French), and Saudi

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Arabia (Arabic). Several Pherson-authored books including *Structured Analytic Techniques for Intelligence Analysis* and *Critical Thinking for Strategic Intelligence* are currently being translated into Chinese. In addition, Pherson Associates will collaborate with a German counterpart to publish a book next year in German and English on Strategic Foresight Analysis. The impetus for the book is growing demand in government organizations and the private sector for insight into the best methodologies to apply in generating multiple scenarios of how the future is likely to unfold.

Findings

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